

Housing Management and Policy Career Pathways

The Housing Management and Policy major is a flexible degree program that blends social and behavioral sciences, public policy, planning, management and economics. Students can tailor their coursework to several different pathways for ranging from jobs in residential real estate, private and public sector housing data analytics, community development and local and federal housing-related public policy positions.

Below are several potential career pathways and the recommended major elective options for each one.

Residential Property Management

Coursework in this area prepares students for a wide range of careers in residential real estate, including property management, housing development and real estate sales and marketing. Students interested in this pathway are encouraged to complete the following courses to receive the Residential Property Management emphasis:

FHCE 3350 – Introduction to Residential Property Management
FHCE 4320 – Legal Issues in Residential Property Management
FHCE 4330 – Leasing Strategies for Residential Property Management
FHCE 5310 – Affordable Housing Development and Management
FHCE 5320 – Residential Property Management Technology and Simulation

Housing Market Data Analytics

Coursework in this area will prepare you for a career as a housing and consumer data analyst, where you will transform data about housing market conditions, consumers and policies into practical information for private sector, public sector and non-profit organizations. Students interested in this pathway are encouraged to combine the Housing Management and Policy major with the Applied Consumer Analytics Emphasis, which includes the following courses:

FHCE 4000 – Consumer Analytics and Research Methods I
FHCE 5050 – Consumer Analytics and Research Methods II
FHCE 5150 – Applied Consumer Policy Analytics
FHCE 5960 – Quantitative Internship in FHCE

Community Development

Coursework in this area prepares students to work with, local or regional housing, planning and community development departments; nonprofit organizations in policy making, planning, and housing development; and housing and redevelopment authorities. Recommended courses for careers in this area include:

FHCE 4340S – Housing and Community Development
FHCE 5360S – Topics in Sustainable Housing
FHCE 4810 – Housing for an Aging Population
FHCE 5310 – Affordable Housing Development and Management
FHCE 5350S – Housing Counseling
GEOG courses – GEOG 2011, GEOG 4370 and/or GEOG 4385